

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

Please read these rules before entering the Crozer-Keystone Health System Give-Away (the "Promotion"). By submitting an entry, you agree to be bound by these Official Rules and acknowledge that you satisfy all Promotion eligibility requirements.

1. **SPONSORSHIP.** The Promotion is sponsored by Crozer-Keystone Health System, 100 West Sproul Road, Springfield, PA (the "Sponsor").
2. **PROMOTION PERIOD.** The Promotion begins 12:01 PM Eastern Time on January 2, 2009 and ends 11:59 PM. Eastern Time on March 31, 2009 (the "Promotion Period").
3. **ELIGIBILITY.** The Promotion is only open to residents of Delaware County, Pennsylvania, who are at least 18 years old as of the date of entry. Officers, Directors, Public Relations and Marketing employees of the Sponsor, who are associated with the development or administration of the Promotion, and their immediate family (i.e., parents, children, siblings, spouses), and persons residing in the same household are not eligible to participate in the Promotion. The Promotion is void outside of Pennsylvania, and where prohibited.

4. HOW TO ENTER.

(i) Method One: Starting on January 2, 2009 and running everyday through March 31, 2009 the Delaware County Times will publish a Sponsor advertising banner on the home page of its website, www.delcotimes.com. Click on the banner and follow the instructions to complete and submit the entry form.

(ii) Method Two: Visit www.crozer.org's home page during the Promotion Period and follow the instructions to complete and submit the entry form.

(iii) Method Three: Mail a 3" x 5" note card to Crozer-Keystone Health System's Giveaway, c/o Christine DiJulia, Crozer-Chester Medical Center, Marketing Department, One Medical Center Blvd., POB I, Suite 400, Upland, PA 19013 with your name, telephone number, mailing address, and email address.

5. **NUMBER OF ENTRIES.** Each person may submit one entry per e-mail address during the Promotion Period.

6. **TREATMENT OF ENTRIES.** All entries become the property of the Sponsor and will not be acknowledged or returned. All entrant information, including e-mail addresses, is subject to CKHS' Privacy Policy, <http://www.crozer.org/CKHS/Left+Nav/For+Patients/Patient+Policies/Patient+Privacy.htm> of the Sponsor.

7. **PRIZE DESCRIPTION.** The prize is a \$50.00 American Express Gift Cheque (the "Prize"). The value of the Prize is \$50.00.
8. **WINNER SELECTION AND NOTIFICATION.** The Sponsor will select one winner per month. Winner selection will be conducted by random drawing from all eligible entries on or about the first business day of each month during the Promotional Period (the "Drawing Dates"). Each potential winner will be notified by mail, email, and/or telephone. If a potential winner cannot be contacted, does not respond within five (5) days from the date the Sponsor first tries to notify him/her, and/or the Prize or notification is returned as undeliverable, such potential winner forfeits all rights to win the Promotion or receive the Prize, and an alternate potential winner may be selected. Following contact of a potential winner and a determination that he/she has met all eligibility requirements of the Promotion, including without limitation the execution of required waivers, publicity, and liability releases and disclaimers, such individual will be declared the winner of the Promotion (the "Winner").
9. **TAXES.** The Prize is subject to Federal, state, and/or local income and other taxes, which are the Winner's sole responsibility.
10. **ODDS OF WINNING.** The odds of winning the Promotion depend on the number of eligible entries received.
11. **NO PRIZE TRANSFER OR SUBSTITUTION.** No Prize or any portion thereof is transferable or redeemable for cash. Any portion of the Prize that is not used is forfeited. Sponsor may, at its sole discretion, substitute the Prize with a prize of equal or greater value.
12. **GENERAL CONSENT AND RELEASE.** By entering the Promotion, each entrant releases and discharges the Sponsor and any other party associated with the development or administration of the Promotion, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholders, employees, independent contractors, agents, representatives, transferees, and assigns, from any and all liability whatsoever in connection with the Promotion, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light). A potential winner may be required to sign an affidavit of eligibility (including social security number) and a liability/publicity release. Such affidavits and releases must be returned within ten (10) days from the date that the potential winner receives notification of the Prize.
13. **MAILING LIST CONSENT.** By entering the Promotion, you are providing your consent to be included on the Sponsor's mailing and email list for e-newsletters and other materials. You may update or change your e-newsletter preferences at www.crozer.org.
14. **DISCLAIMERS.**

(i) Entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at Sponsor's servers or elsewhere, will not be eligible.

(ii) Sponsor, in its sole discretion, reserves the right to disqualify any person that violates these Official Rules or tampers with the entry process or the operation of Sponsor's website.

(iii) Sponsor further reserves the right to cancel, terminate, or modify the Promotion if it is not capable of completion as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, force majeure, or technical failures of any sort.

(iv) CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

15. APPLICABLE LAWS AND JURISDICTION. These Official Rules shall be governed by the laws of the Commonwealth of Pennsylvania. All disputes arising out of or connected with the Promotion will be resolved individually, and without resort to class action, exclusively by a state or Federal court located in Pennsylvania. Should there be a conflict between the laws of the State of Pennsylvania and any other laws, the conflict will be resolved in favor of the laws of the State of Pennsylvania. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in the Promotion and shall not include any indirect, punitive, incidental, and/or consequential damages.

16. WINNER LIST. To receive a list of the Winners, send a request for the list and a self-addressed stamped envelope, no later than three (3) months after the end of the Promotion Period, to: Crozer-Keystone Health System's Sweepstakes, c/o Christine DiJulia, Crozer-Chester Medical Center, Marketing Department, One Medical Center Blvd., POB I, Suite 400, Upland, PA 19013.